



EarthColor announces transaction with Mittera Group

Parsippany, NJ (August 29, 2017) EarthColor is excited to announce a transaction with Mittera Group.

“With this acquisition, Mittera and EarthColor customers will now have access to one of the most robust manufacturing platforms, and complete suite of marketing solutions in the country,” said Jon Troen, President of the Mittera Group “all delivered by a group of professionals with the core focus of providing the best customer experience in the industry.”

Robert Kashan, CEO of EarthColor said, “This is a wonderful opportunity for our customers and our employees to join forces with an organization that has the same customer-focused philosophy EarthColor was built on.”

EarthColor's business operations will continue as usual after the transaction and customers will work with the same team that has always provided the highest level of quality service. The asset acquisition is expected to close by the end of September.

We'll be in touch as soon as possible with more details about the new services available.

We look forward to growing and helping your business succeed!

About Mittera Group

Mittera Group is a multi-platform print, marketing and media company with more than 700 professionals that provide quality printing, direct mail, design, digital and analytic solutions for clients throughout the U.S. It has been actively engaged in growing through acquisitions and organic growth for the past decade. Visit mittera.com for more information.

About EarthColor

EarthColor is one of the country's leading providers of fully-integrated high-quality marketing solutions. EarthColor is headquartered in Parsippany, New Jersey and operates plants in New York, New Jersey, Florida and Texas. With over 450 employees, EarthColor has a track record of providing comprehensive print solutions to its customers for over 35 years. Visit earthcolor.com for more information.